

the george brown college of applied arts and technology

Total applications are up for next fall

The Registrar's Office reported in April an overall 10 per cent increase in applications to post-secondary programs at George Brown this spring despite a substantial decrease in nursing applications. The biggest increases were in Community Services

and Dental Arts, Fashion Technology, Food Technology and Graphic Arts, but every division, except nursing, showed some increase. Confirmed enrollment so far remains about the same as last year.

Graphic Design students are honoured by Art Directors Club

George Brown Graphic Design students won two out of four Merit Awards at an annual Students Show sponsored by the Art Directors Club of Toronto, April 18-22.

The judges said they felt some of the entries were of exceptional merit. So, even though no awards were originally planned, entrants "deserving recognition beyond acceptance into the show" were given Awards of Merit.

Only 39 entries were chosen for display in the show called 100 Best. Of these, 26 were from George Brown.



Award-winning Graphic Design students Rhona Campbell and Rick Parker pose in front of some

of the accepted entries in the Art Directors Club of Toronto Students' Show in April.

"Our ruthless judges were very harsh and in the end, we exhibited considerably less than 100 (entries). Those who got in should be proud of their work," said a release issued by the Art Directors Club following the show.

The winners were: Rhona Campbell and Rick Parker, George Brown College; Maurice Barnwell, York University; and Leo Martini, Danforth Technical School.

The Ontario College of Art was also represented among accepted entries.



Abby Hoffmann (right) congratulates top female athlete of the year April English (Nursing).

Olympic track star Abby Hoffmann addresses George Brown athletes at Awards Banquet

Well-known Olympic athlete Abby Hoffmann was guest speaker at the College's Athletic Awards Dinner, April 14, at Kensington Campus.

Ms. Hoffmann talked about the importance of both varsity and intramural sports as part of Canada's overall athletic endeavor.

Afterwards she assisted Vice-President Academic Howell Pritchard, Director of Student Services Barbara Ferrett, and Molson's representative Mike Sheppard (Molson's donated trophies and athletic bags for the banquet) in the presentation of awards.

Besides awards to the winning floor hockey, basketball,

volleyball and coxo hockey intramural teams, and the tennis, volleyball and basketball varsity teams, special recognition awards were presented as follows to:

- The George Brown champion table tennis team: Rachel Kan (Accounting), Pauline Law (Graphic Design), Gerald Liu (Instrumentation), Ben Chow (Graphic Arts), Hanif Lakhani (Electronics) and Billy Harry Paul (Business and Commerce).
- Top league scorer in the Ontario Colleges Athletics Association Ladies Basketball: April English (Nursing).

- Olympic runner Yvonne (Saunders) Mondesire (Fitness Instructor): a student achievement award.

- Top male athlete of the year: Vincent Intelle (Surveying).

- Top female athlete of the year: April English.

Miss Ferrett presented the Overall Participation Award to the first year class in Refrigeration, Casa Loma Campus.

A delicious buffet was prepared and served by students in the Food Technology Division, under the direction of Chef Instructor Willy Brand.

First deaf student graduates from College Day Care Worker program



Cathy Stewart surrounded by some of her charges at Kensington Campus Learning Centre.

For Cathy Stewart, June is a very special month. She is the first deaf student to graduate from the George Brown College Day Care Worker program.

Deaf since birth, Cathy graduated with a B average. She chose George Brown, after attending Northern Secondary School, because of the support services for hearing impaired students which the College offers.

Cathy adjusted quickly to College life although she found the workload heavy at first. Her classmates helped if she didn't understand the teacher or the homework. Occasionally someone would speak too quickly for her to lip-read.

Cathy is a natural with children and finds they accept her

handicap readily. The very young don't seem to notice but she explains her deafness to those old enough to understand.

"I'm happy with children," Cathy says of her career choice. "I wouldn't be happy working in an office."

She prefers the two to four age group because she doesn't like changing diapers. Eventually she hopes to work with deaf children and has applied for a position with the Metropolitan Toronto Social Services Department.

Her interpreter at the college, Barbara Bruntson, was instrumental in her success, says Cathy. She provided the support which "helped bridge the gap."

people



Handicapped persons helped fashion students model adaptive clothing at Eaton Centre show in April.

Fashion students have a busy season

Fashion Design students have been busy this spring with fashion shows both inside and outside of the College.

Several hundred people attended public shows at Harbourfront on March 25, and at Eaton Centre, April 26.

Both shows featured adaptive clothing for handicapped people. Second-year design student Anna Kim won \$500 and \$200 adaptive clothing awards for her reversible jacket, culotte and vest outfit, from Fashion Canada's Designer Development Committee and Service Uniforms Company.

Service Uniforms also donated \$25 prizes to runners-up Annie Chan, Sandi Erickson and Judi Rashotte. Annie and Sandy won for a side-wrapped tunic dress with pull-on stretch pants. Judi won for her side-zipped men's pants

with elastic waist, velcro tabs and drop seat; matching shirt with raglan sleeves and velcro tabs.

The adaptive fashions were modelled by students and handicapped volunteers. Judges were Muriel Davidson, Director of Health Services, George Brown College; Judith Wagman, Senior Occupational Therapist, Sunnybrook Medical Centre; Victor Waese, General Manager, Service Uniform Company Limited, Toronto; Hazel White, Master Teacher, Toronto Western Hospital Campus; and Ed Morse, former George Brown student.

Besides adaptive clothing, a variety of spring, fall and winter fashions were shown.

Apparel Pattern Drafting students were a welcome addition to both these shows, help-

ing with modelling and behind-the-scenes activities.

On April 20, second-year Fashion Design students held a fashion show at Casa Loma Campus called Visions '77. The show featured late summer and fall fashions and children's wear for summer and fall. Third-year Design-A-Line student Dimitri Nimicos also showed his spring and summer line.

The Fashion Division was also busy on April 26 hosting the Needle Trade Management Show at Kensington Campus. This is the third year it has been held at George Brown. Apparel Management students organized seminars demonstrating computer techniques, time/motion studies and operator training. They also helped man the Needle Trade Management Association booth.

Gonzalo Altale, after four years on the College caretaking staff (now at St. James Campus), retires May 31.

Melanie Cherlyan is new receptionist in the Registrar's Office, 500 MacPherson.

Fernanda Dabo has transferred from St. Michael's Hospital Campus to Government Services at MacPherson, reporting to Ken MacLennan, and working on data control.

Ursula Deichsel is new typist in the post-secondary office of the Business and Commerce Division, St. James Campus.

Giovanni Grossi is new caretaker at Casa Loma Campus.

Congratulations to **Helen Romaine**, Health Services, MacPherson, on her engagement to **Samuel Tappin**. Also to **Patricia See**, now Mrs. Southam, Health Auxiliaries Division, Casa Loma Campus, on her May 7 marriage to **David Southam**.

Joe Cecchini, a recent graduate of George Brown's two-year Construction Technology program was recently voted most valuable player of the 1977 Provincial Junior A Hockey League Championship held in March at the North York Centennial Centre.

Joe, who played defense for the winning North York Rangers, is off to Italy now to play in a summer hockey league. He's also looking for an eventual spot on the Italian National Team for which he qualifies under his father's Italian passport.

Depending on his success,

Joe hopes to return to Canada in September or February next year to enter his father's construction business.

Three George Brown Fashion Technology graduates were elected recently to the Board of Directors of the Needle Trade Management Association: **Maria Fu**, **Joyce Leonard** and **Billy Yee**. The Chairman of the Apparel and Grooming Department at George Brown, **Chris Kuzik**, is Association President this year.

Dean Sid Schipper has been invited to sit on two panels at a conference in Systematic Curriculum Design at Queen's University, Kingston, June 23-25. The topics are "In-Service Training and Professional Development: Key to Curriculum Development" and "Curriculum Development at the Post-secondary Level."

Congratulations to **Bob Struthers** (Food Technology) and his wife **Wendy** on the birth of their son **Jonas** in May.

Sophie Skornschek

We were saddened to learn of the death April 30, of long-time Fashion Technology staff member, **Sophie (Davidson) Skornschek**. Sophie joined the college in 1971. Recently married to **Hans Skornschek** of the Welding Department, she is survived by her daughters **Christine**, **Janet** and **Nancy**. Sophie will be remembered for her cheerful attitude and dedication to the students and to the college, as well as being a good friend to many.

Marketing students sell ads for CITY-TV

Two fourth-semester marketing students are putting their studies into practice by selling advertisements to small retailers for CITY-TV.

Joe Rumeo and **Zeev Landesburg** devote two or three hours a week to their part-time job and average about \$30 each a week, on straight commission.

Their strategy is to cover the city on a street-by-street basis. They write the ad copy themselves and have already received some renewals.

Zeev, who hopes to get a job in marketing research after graduation, says he likes the job because the salary relates directly to the amount of work you do. "If you spend more time, you earn more."

Joe plans to pursue a career in sales but first wants to take the honors Bachelor of Commerce program at Lakehead University.

He likes the CITY job because of the people he meets.

Former top student is teaching now

Teaching at George Brown College is a new experience for 29-year-old Michael O'Neill. The last time he was here, in 1970, he was a student.

Mr. O'Neill studied brick masonry while a student at George Brown. He received the William McGolpin award — a trophy and \$100 — for the highest marks in his class.

Design graduate gains experience

As an assistant designer for Riviera Slacks, fashion graduate **Connie Clayton** is getting valuable industry experience.

Her job includes pattern grading, alterations and transferring samples to hard paper. Already she's working on next fall's line. Starting salary is about \$8,000 a year.

While in the third year of the Creative Fashion Design program at George Brown, Connie designed a line of maternity wear later displayed at the college's Design-A-Line show. An honors student, she won the \$300 Fashion Coun-

cil scholarship for excellence in her final year.

Prior to her three years at George Brown, Connie took a two-year merchandising course at Patricia Stephens. She hopes to continue her education and experience, then teach fashion.

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THE FOOD TECHNOLOGY DIVISION participated in the four-day HostEx '77 Show at the C.N.E. Coliseum in April. Ron Taylor's Hospitality Training And Resource Project was featured along with divisional and College literature.

Full-time Theatre Arts program has an eventful first year



A scene from Noel Coward's *Family Album*, performed by first-year Theatre Arts students at Kensington Campus in April.

"A Theatre Arts graduate doesn't receive a golden key to success," says Joseph Shaw, Artistic Director of the College's new two-year Theatre Arts program.

"Graduates spend two years developing themselves and their craft," he says. "Students have to train their voices through speech and song, their bodies through movement, and their minds through imagination, awareness and responsiveness."

"The goal of the program is to get them started on a

professional career, but they must realize that when they graduate their foot is on the bottom step of a very long ladder."

The first full-time, post-secondary Theatre Arts program at George Brown began in September 1976, with a maximum enrollment of 20 students. The students were selected on the basis of their scholastic record, previous training or experience, an interview and an audition, which was intended to ensure, as well as possible, that they

were suited to the program and vice versa.

Enrollment in the first year is still limited to 20, yet already there have been more than 50 applications for the 1977-78 class which starts in September.

The George Brown program is unique in that it focuses on musical theatre and therefore emphasizes vocal training and dance disciplines. Students do not specialize during the two-year program. They all work together in all areas of learning. Specialization may be taken up in a third-year apprenticeship, if desired.

"Students learn the basic competencies on which to build a career in theatre," says Bradley Webb, Co-ordinator of the program.

They're taught skills such as lighting, make-up, set design, costume and wardrobe, as well as the arts of acting, singing, voice and speech, dance and movement, and performance production on stage. The curriculum is divided so that about two-thirds is performance and one-third is technical. A continuing element of the program is "internship" by which students are given practical exposure and experience in a professional theatrical environment. For example, they will spend time with Toronto Arts Productions at the St. Lawrence Centre observing such production activities as casting, stage management, wardrobe management and lighting.

Their in-school training includes at least two performances in the first year. This year they produced a musical, *The Spoon River Anthology*, in December; *Story Theatre* and *Keep Tightly Closed In a*

Cool, Dry Place, in February; *Family Album*, a Victorian comedy by Noel Coward and a return visit with the *Spoon River Anthology*, both in late April. The students dedicated one of their performances to Mr. Webb, originator of the program, who retires this sum-



Bradley Webb

mer. In the second year a public "Show-case" performance will be staged.

Faculty for the Theatre Arts program have been chosen from outstanding performers and teachers from Toronto's professional theatrical community. They include Frances Hyland, one of Canada's foremost actresses and a leading player on the Canadian, British and American stages, as Artistic Advisor; Jack King, set designer for the National Ballet; and Sean Gillespie, Stage Manager at the St. Lawrence Centre.

Other professionals on the faculty are Judy Peyton-Ward (costume), Mervyn Blake (make-up), Sarah Lockett (dance), Marie Hops (voice and speech), Robert Yackmin (movement and mime), Donna Sherman Ewer (vocal music) and Kell Winzey (musical comedy).

Artistic Director Joseph

Shaw is a professional actor, director and teacher who teaches acting and directs performances for the George Brown program. His credentials include performances on stage, film, television and radio in Canada, Britain and on Broadway. He has directed in both Canadian and American regional theatre, as well as at various Toronto theatres, and at the Shaw Festival at Niagara-On-The-Lake.

Mr. Shaw has taught at the Academy of Dramatic Arts of Oakland University, Michigan; at the Goodman Theatre School, Chicago; at the Stratford Festival; and at the National Theatre School of Canada.

In addition to the regular staff, celebrity guest lecturers this year have included Barbara Hamilton, Lynn Gordon and Richard Monette.

Part-time Theatre Arts courses have been offered for several years at George Brown. But this is the first time a full-time program has been offered. Mr. Webb says he saw a need for a program combining theatre, music and dance when he was Dean of the Academic Studies Division. The College began offering part-time courses in these three areas in 1973.

"George Brown is located in the heart of the performing arts community of Toronto, which is one of the most dynamic in North America, probably second only to New York," he says.

Part-time courses in acting, speech, movement and mime, for which there are no prerequisites, are available three terms each year and during a five-week summer school (July 4 to August 4 in 1977).

Awards

Business and Commerce



Two \$750 City of Toronto scholarships were presented to Joe Rumeo (4th semester Marketing) and Shawn Soundy (2nd semester Accounting) by Business and Commerce Dean Jim Turner in his office March 10. The scholarships are interest from a \$50,000 fund set up by The City of Toronto as its official gift to Queen Elizabeth during her 1973 visit. This is the second year Mr. Rumeo, a graduate of Oakwood Collegiate, has won the award. Mr. Soundy came to George Brown from Danforth Technical School.

Business and Commerce Dean Jim Turner recently presented top first-year Secretarial student Marilyn Colyn with the \$100 National Secretaries Association Award, at the College's St. James Campus.



Construction Management students won \$2,000 in scholarships from the Toronto Home Builders Association recently. Shown left to right: Lloyd Gundy, Chmn. Ed. Committee, Home Builders; Mark Weston; Clare Kielstra; Reg Murphy; David Stupart, Ex. V.P., Home Builders; John Lyons, G.B.C.

Home Builders give \$2,000 in scholarships

Scholarships totalling \$2,000 were presented to George Brown College Residential Construction Management students recently by the Toronto Home Builders Association at its annual Home Show Luncheon in the Queen Elizabeth Building, Exhibition Park.

More than 350 builders and tradespeople attended the luncheon where George Brown's Mark Weston and Reg Murphy (2nd semester) each were awarded \$750, and Clare Kielstra (3rd semester) was awarded \$500. Home Builders President Murray Webber made the presentation.

On April 21 Mr. Webber also acted as guest lecturer at George Brown's St. James Campus, where he addressed Residential Construction Management and Residential Property Management students on the subject of Purchasing and Inventory Control.

Mailroom at 500 MacPherson is hub of College mail system



Bruce Osterhout scans mail that has been incompletely addressed to find out where it belongs.

More than 35,000 pieces of mail pass through the Central Mailroom at 500 MacPherson each month.

And, considering the volume, very little is lost or delayed. The odd letter or parcel that does go astray is quickly traced, says Bruce Osterhout, who's been in charge here for the past eight years. Most 'lost' mail, he says, turns out to be inter-office envelopes or outside mail that has been misdirected because of incorrect addressing or no addressing at all. In the event that mail is genuinely missing, Bruce acts as liaison person with the Post Office to have it traced.

He also looks after the meter machine, accepts hand delivered parcels, records all registered mail in and out of the College, keeps track of 'outside' films used by the Nursing Division and operates the Addressograph machine for departments that have regular mailings too small to be computerized.

Bruce's day starts at 8:00 a.m. He has 15 minutes before the first in-coming mail to see that the stores area of the mailroom is in order. He uses an informal inventory control system to keep tabs on pens, pencils and various other stationary supplies used by Mac-

Pherson staff. When the Box 1015 mail comes in from the Post Office at 8:45, it is sorted by department and delivered to the various campuses by Transportation. The inter-office mail from the campuses also comes to 500 MacPherson for sorting and distribution.

In the afternoon Bruce processes the outgoing mail which is bagged and sent directly to the Post Office. At 3 p.m. the process starts over.

Peak periods for the mailroom come when College departments send out large mailings, also during application periods.

Besides processing the mail, Bruce is responsible for advising college departments on the best ways to prepare mail for fast, efficient delivery. He has worked closely with the Post Office during its recent changeover to automated mailing — a trying time for Bruce, the Post Office and everybody else involved. And last fall he represented the College at the Postal Users' Conference in Toronto, held by the Post Office to help smooth the way for the new system.

Bruce likes working with people. That's why, despite the minor aggravations of the job, he says he really enjoys his work.

GBC-developed computer training program is well-known across province

George Brown staff had an opportunity recently to learn more about a computer-assisted training program, developed by the Electronics General Department, which has become widely studied by educators across the province.

Staff development officer Alex O'Reilly organized three presentations at Casa Loma Campus (May 9), 500 MacPherson (May 10) and St. James Campus (May 11), to acquaint staff with the innovative program which has been in use in the Electronics Department for several years now.

Chairman Bill Dykstra, who has been a leading figure in the program's development and use, led the seminars.

He explained that while the program has proved very ef-

fective in the enrichment of the learning process, it is intended to be a supplement rather than a substitute for traditional teaching methods.

The computer-based program is one of few that operates with a large number of students. Here's how it works.

The course is divided into more than 200 units which are keyed to one or more textbooks. Students are then allowed to progress through the course at their own best rate. Homework assignments and testing is done through teletype units connected by telephone lines with the College computer.

At present the program is used by more than 150 students a day. It has issued and marked more than 100,000 tests and assignments.

The computer provides students with a choice of three tests: Electronics Terminal Tests, Electronics Homework Tests, or Remedial Mathematics Tests. Students can attempt one or more of them every day with immediate feedback. If they show mastery of a test (80 per cent or more), they are congratulated and advanced to the next objective. If they don't pass, they're told to restudy reference material and rewrite the test when ready.

The teacher is responsible for the organization of course material. A choice of test modes are available including true-false, multiple choice, fill-in-the-blank and problems.

Once the teacher selects a package (units and sequence) he's freed from the time-con-

suming drudgery of setting and marking test papers, and has more time to spend directly on teaching. Because of the large number of tests, he also knows which students need help and in what areas.

The program is open-ended so new material can be inserted as soon as it's available. The program also advocates the adjunctive rather than mainline use of computers. This provides savings in computer purchase and operating costs, as well as extending the activity range of the program.

Because of ever-increasing education costs and the need to establish cost-effective approaches to teaching, the program is seen as a very desirable alternative to traditional labor-intensive teaching methods.



Chairman Bill Dykstra presents innovative computer-assisted learning program to large turnout at 500 MacPherson. The program was designed and developed by Dykstra assisted by teaching master Shon Sorensen. Mr. Lloyd later praised their work.

TIBI helps Maher

For the first time the Industrial Training Department has offered a major corporation training packages on three levels.

Maier Shoes Limited is participating in a program designed to train its retail managers. The levels offered include CMITP (Canada Manpower Industrial Training Programs); TIBI (Training In Business and Industry) and MDP (Management Development Programs).

Larry Ginsberg, Marketing Services Director for Maher, said there is a definite need in the shoe industry for competent staff.

The full-scale training course eventually will include every Maher retail store manager. Courses will run between February and November. December and January have been excluded because of holidays and peak winter sales.

A basic course is 600 hours with on-the-job training accounting for two-thirds of the time. Courses offered include retail sales, company policies and procedures and accounting for inventory and cost control.

Jim Michie, Industrial Training Director, said that to date the program has been very successful. So much so that parts of it will be offered by Maher in Vancouver.

Female masonry student is also a ballet dancer



Masonry student Jane Beach in Casa Loma workshop.

The same determination and hard work that sustained her as a ballet dancer has helped Jane Beach become a top student in the College's Masonry course.

A former ballet dancer with the National Ballet School, Jane enrolled in the course in January because she wanted to do "something practical with my life."

"I chose masonry because you only rely on yourself; it's non-polluting and reasonably quiet."

Initially, she had some difficulty convincing Manpower personnel that she was serious about the course. She had to have an interview with the masonry instructors before she was admitted.

As the only woman in a traditionally male-dominated

program, Jane has taken quite a ribbing from classmates. However, she found it was "just as difficult for them as it was for me."

Now, as top student in most areas of the course, she has proved her serious intentions. She finds welding the most challenging subject and enjoys theory of masonry. In the future she hopes to study blueprint reading.

Her husband has been very supportive. She lives in Richmond Hill and leaves for school by 6:15 a.m. Her husband dresses the children and drops them off at the day care centre at York University. He works in construction although he has a diploma in photography.

"We decided," Jane said,

"that a career in the arts isn't enough to support a family."

When time permits she's still involved with dance, and her husband works at a fledgling interior decorating business.

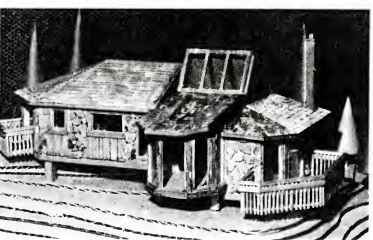
In April Jane attended a Toronto Board of Education conference on women with Secondary School Liaison Officer Mary Bruno and Co-ordinator Career Counselling and Placement Wayne Gartley. Speaking on the topic "Why Not Technology?", she

gave her own experience and philosophy.

"Women do well in non-traditional roles," she said, "because they are more determined than men."

Jane is optimistic about finding employment. She has a job teaching ballet at York for the summer and hopes to find a position in masonry this fall.

"I'm responsible and reliable and that counts for a lot," she says. "Also, I'm fussy about my work."



Students display cottage models

Fifty first year Architectural Technician students have spent two periods a week since January designing and constructing models of hillside cottages. Room sizes must conform to Ontario Building Code specifications and instructor Charles Bennett says it has been difficult to stick to a minimum size and come up with a good design. Mr.

Bennett, along with fellow instructor Miro Klement, have supervised the project. Mr. Bennett says the students will gain knowledge from the building code, surveying background from the work on contours, and a taste of presentation from the entire project. The models were on display at the Casa Loma library during May.